

Do you want to take responsibility in a young startup? Then you've come to the right place!

At the earliest possible date, we are looking for a social-media-affine team player at our Munich location as a

SOCIAL MEDIA MANAGER (f/m)

who helps us to create high-quality content, to prepare it and to present it in the best possible way.
As a compulsory internship, as a working student or in the form of a Bachelor's or Master's thesis.

YOUR RESPONSIBILITIES

- Monitoring, reporting and analysis of campaigns and target groups
- Responsible for our social media presence and contact person
- Preparation of the editorial plan for our social media presence
- Development of the Blogger and Influencer Marketing division
- Implementation of campaigns with text/image/video creation
- Research, idea generation and topic development

YOUR PROFILE

- [Mandatory] Very good knowledge of Twitter, Facebook, Reddit, LinkedIn and Youtube (min. 3 of them)
- [Mandatory] Excellent knowledge of English and/or German, other languages are a plus
- [Mandatory] Digital media, media studies, journalism or comparable education
- [Optional] Experience with Google Analytics or comparable tracking tools
- [Optional] Experience in social media and influencer marketing
- [Optional] Experience in image and video creation and editing

OUR OFFER

- Office with excellent public transportation access (Hochschule München, Dachauer Straße)
- Team with plenty of professional and leadership experience with lots of fun at work
- The opportunity to learn from an experienced team (soft and hard skills)
- Unlimited free drinks (water, tea, coffee, beer) and fruits
- An unusually well organized and structured startup
- Regular legendary team events

Our vision is to make blockchain technology easier and safer for people to access. Become part of this vision if you are ambitious but also talented and change the world with us.

We look forward to receiving your application, including a short portfolio, via e-mail to hans@titankey.tech



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